

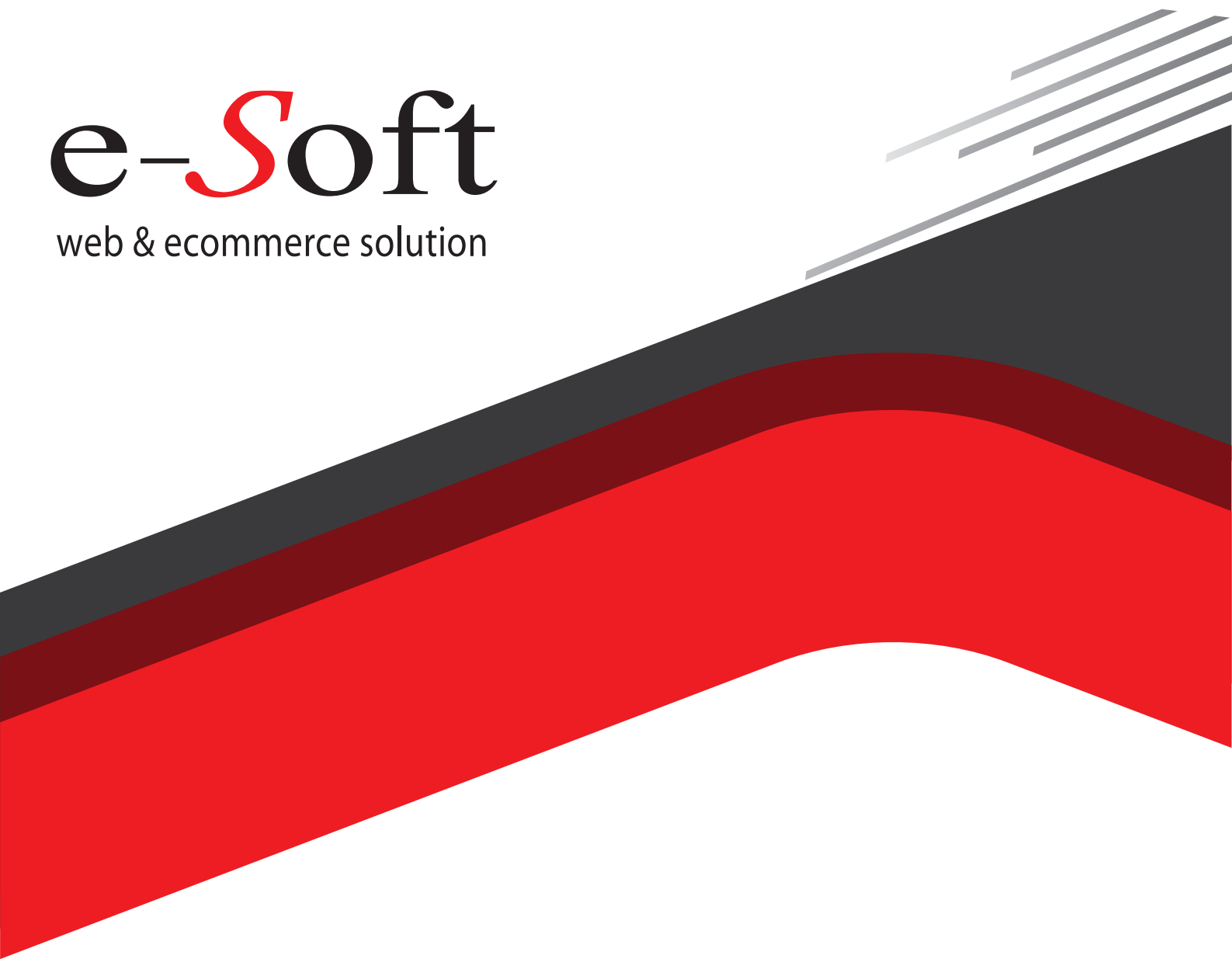
SINCE 2004



[www.esoft.com.bd](http://www.esoft.com.bd)

e-Soft

web & ecommerce solution



Our vision is to become the most trusted, admired and successful business enterprise in Information Technology sector with a focus on strengthening our development capabilities, building and maintaining strong relationship with our existing & potential customers inside and outside of the country.



## EXPERTISE

**RESPONSIVE WEB DESIGN**

**CORPORATE WEB DESIGN**

**MOBILE APPS DEVELOPMENT**

**CMS & E-COMMERCE SITE**

**BRAND PROMOTION**



## Our Services



**Domain  
Registration**



**Website Design**

**Web Hosting**



**Website  
Re-construction**



**Cloud Solution**



**Website  
Maintenance**

**Electronic  
Journal**



**E-commerce  
Solution**



**Software**



**Business  
Email Solution**

# The 10 reasons you make your website From e-Soft

**1** More than 15 Years, e-Soft is providing services to about 800 Companies including (Govt, Non-govt, Private Company, Forum, Association).

**2** Our team complies with the international rules for web design.

**3** There is Admin panel for self web content update, so that Information, Photo, video can be updated very easily.

**4** Every web site is made responsive so that it can be shown amazingly in mobile phone, desktop computer, laptop, tab, and many other devices.

**5** Websites can be seen in all types of browsers, including Mozilla, Safari, Internet Explorer.

The security of the website is viewed with special emphasis on hacking.

Search engine optimization is done so that your website is on the first page of all search engines, including Google.

Consistent with international rules, the website's loading speed is always done to keep it less than 3 seconds.

We have a strong support team, who are always ready to give you support.

Free Consultation to Increase Business Growth Through Website



## Few Valuable Clients



## E-commerce Development

E-commerce has become a very popular business service as it enables both the sellers and buyers to buy or sell through web pages. e-Soft facilitates its clients to get easy access to their customers with their products and services, and enable them to receive online payments. e-Soft also provides consultancy to its clients to enhance the business growth and to keep pace with the changing business trends in the era of e-commerce.



### Product Catalogue Management

Related items	Multiple pictures per product
Customer can buy products online by credit cards or bkash or any kind of payment or Cash on delivery	Zoom and Thickbox on products pictures
Shipping method : store collection or regular shipping	Choice of number of products per page
Add to Wishlist and Compare Functions (email when available in Stock)	Sort products by relevance, price
Send to a Friend with Email and Share Buttons for different Social Media	Manufacturers, brands management
Unlimited attributes groups (sizes, colors, models)	Inventory Management with Backordered items, Minimum and Maximum quantities
Unlimited products combinations (red, size XL)	Search Results, rewrites and redirects



## Inventory Management

Easy-to-use inventory management at the heart of your business. For manufacturers, wholesalers and distributors that need efficient processes, Invent is an easy-to-use online inventory solution at the heart of your business. Understand essential inventory health to make the right decision to scale your business with confidence. Online inventory management software You can customize, Share and Access from anywhere



## SME Payroll

SME Payroll standard edition is the most sold complete payroll solution for any small & medium size companies in Bangladesh, yet made simple to use - Companies can start using the solution on the same day of implementation



## Journals Management System

**j**ournals  
*Digital Journal System*

### Overview:

Journals Management System (JMS) is a journal management and publishing system that has been developed by e-Soft to expand and improve access to research.

JMS assists with every stage of the refereed publishing process, from submissions through to online publication and indexing. Through its management systems, its finely grained indexing of research, and the context it provides for research, JMS seeks to improve both the scholarly and public quality of referred research.

## Machine Learning Point of Sale (MLPOS)

"Machine Learning Point of Sale (MLPOS)" developed by e-Soft helps the client enhance their marketing and sales strategies on the local market by providing timely insights into how much and when to efficiently invest in sales promotions and other marketing campaigns. It helps the client achieve their sales goals. es strategies on the local market by providing timely insights into how much and when to efficiently invest in sales promotions and other marketing campaigns. It helps the client achieve their sales goals. The application provides sales and marketing managers with quick and timely access to all the necessary business information and analytics for better and more accurate:

- Pricing model analysis and adjustment
- Sales forecast and planning
- Pricing impact on margin forecasting
- Revenue growth management
- Customer segmentation
- Campaign targeting
- Analysis of promotion impact
- Customer loyalty monitoring and management
- Channel management for each point of sale



As a result, the application enhances the sales strategy at each client's point of sale and extends the client's operating margins, helps increase earnings, and enlarges their market share.

### Basic Feature

1

Ease to use interface, highly secured with authentication user hierarchy and instant access to customer information.

2

Multiple shop and shift creation options.

3

Item creation and barcode generation.

4

Sales entry by barcode scanner.

Sales report of a particular day, item, shop, and shift.

5

Instant access to product information.

6

Fully integrated with inventory.

7

Stock in, stock out, stock balance and stock valuation.

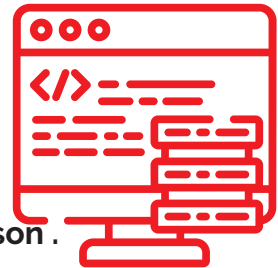
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9

Extensive search facilities and reporting format can be converted to PDF report can be generated based on daily, weekly, monthly, yearly, product share, by company, area, by value share, and by each or all combination. Report previewing facility is based on user scope of work and privilege.

## Programming & Databases

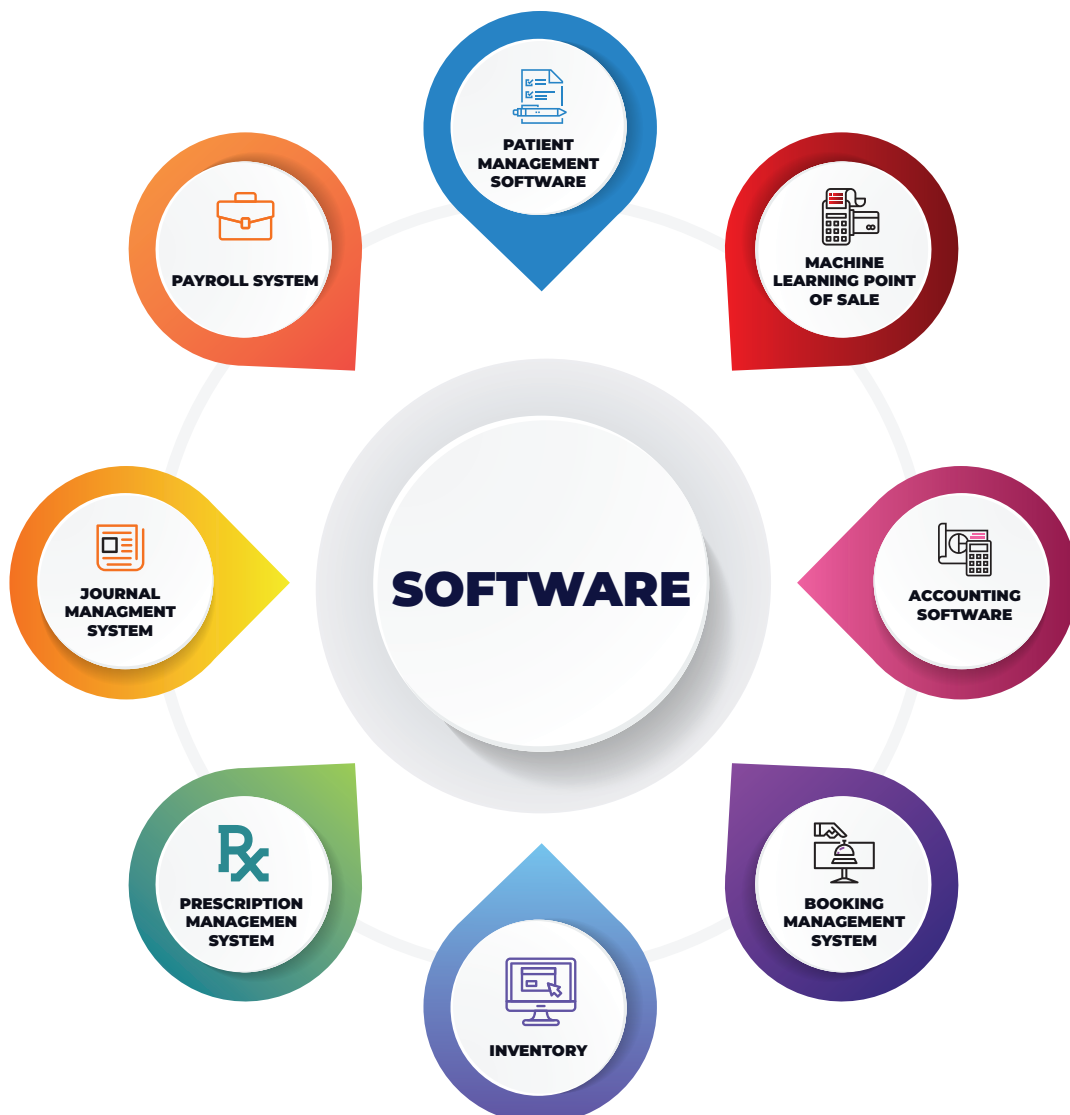
- Unlimited MySQL Databases with phpMyAdmin Access.  
Programming Language : PHP.
- Framework : Laravel, CodeIgniter, Symphony, CakePHP, Yii.
- CMS : Wordpress, Magento, Opencart.
- UI/UX Language : HTML, CSS, JavaScript.
- UI/UX Framework : Ajax, Angular JS, Bootstrap, JQuery, React, Json .
- System Management : SSH Access and Cron Job Scheduling.  
FrontPage Extension.



## Award-Winning Support



- 24/7/365 Premium Support via Phone, Live Chat, and Ticket System (Email)
- Automatic Weekly Off-Site Data Backups
- 24/7/365 Server Monitoring
- Online Support Portal with over 500+ Video
- Tutorials and 680+ Help Articles



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MEMBER

